

TREAT SHAMPOO

SECT. 1 – TECHNICAL INFORMATION



NAME: Treat shampoo

CATEGORY: Shampoo

DESCRIPTION: Repairing treatment shampoo. Its gentle action on scalp and hair delicately cleanses, sensitised and dry hair.

PHYSICAL FEATURES

Appearance	Surfactant solution
Color	White
Fragrance	Milk & Honey

ACTIVE INGREDIENTS

Amino acids Blend It moisturises, strengthens hair structure, protects color and renews brilliance. The combined and balanced action of amino acids and Sodium PCA favours optimal assimilation of all elements.

Argania Spinosa Kernel Oil Emollient and conditioning. It is exceptionally rich in natural tocopherols (vitamin E) phenols and phenolic acid. Argan oil properties effectively repair damaged hair – whether from chemicals or the natural elements. It moisturizes dry and frizzy hair, actively prevents split ends and restores the shine in otherwise dull-looking hair.

Hydrolyzed Rice Protein It adds natural shine and highlights to the hair and by increasing the ability of the hair to bind moisture, it leads to increased flexibility and tensile strength. Nourishes hair from root to tip; they contribute to the softness of hair and form a protective film that protects them from daily aggressions.

Polyquaternium -10 Film former and conditioning cationic polymer. It facilitates combing, protects and strengthens the hair, by giving them body and shine.

INCI

Aqua (Water), Coco Glucoside, Sodium Lauroyl Sarcosinate, Cocamidopropyl Betaine, Argania Spinosa Kernel Oil, Hydrolyzed R I C E Protein, Polyquaternium-10, Sodium Pca, Sodium Lactate, Arginine, Aspartic Acid, Pca, Glycine, Alanine, Sodium Benzoate, Serine, Valine, Threonine, Isoleucine, Proline, Phenylalanine, Histidine, Peg-150 Distearate, Methylchloroisothiazolinone, Methylisothiazolinone, Magnesium Nitrate, Sodium Chloride, Citric Acid, Parfum (Fragrance).

APPLICATION TIPS

Apply the moisturizing shampoo to damp hair, massage gently, leave on 2/3 minutes and rinse off well.

SECT. 2 – CHEMICAL FEATURES

Microbiological quality	Product analysis has proven microbiological quality conformity.
Substances and blend purity	Particular attention is paid to avoid impurities or toxic compounds presence in blends.
Product duration	5 years maximum.

SECT. 3 – SIZES AND PACKAGING

Size	Type and material	EAN code	Product code
250ml	PE-HD bottle with flip top	8025337329008	SIREPBAPN
1000ml	PE-HD bottle with screw top	8025337329022	SIREPBAN

SECT. 4 – ORIGIN

COUNTRY: Italy

COMPANY: HSA Hair Styling Applications S.p.A.